

# THE UPDO COLLECTIVE ACADEMY

2021 plan

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- February: *Pricing and Collecting Payments*
- March: *Tutorial: Twist and Pull method w/ a form*
- April: *Working with and hiring a makeup artist*
- May: *Tutorial: Clean and sleek low updo*
- June: *Fail proof trial runs with the CCC Method*
- July: *Tutorial: All down with BIG volume*
- August: *Client experience and systems that work*
- September: *Tutorial: Modern french twist*
- October: *Marketing-get your business SEEN*
- November: *Tutorial: side updo w/topsy tail method*
- December: *Business framework for success*

**Bonus: *End of the Year Virtual Retreat!***